

PROFILE OF SRI.DR.MADDI HANUMAIAH

Department (UG): Commerce



NAME	:	Dr.Maddi Hanumaiah
DATE OF BIRTH	:	04-08-1971
EDUCATIONAL QUALIFICATIONS	:	M.Com, MBA, M.Phil., PhD
NATIONALITY	:	INDIAN
CONTACT INFORMATION		
OFFICE	:	Department of Commerce P.B.Siddhartha College of Arts & Science Vijayawada-10
RESIDENCE	:	D.No: - 4-5 Nidumukkala (p.o) Tadikonda (Mandal) Guntur (District)
EMAIL ID	:	maddihanumaiah@gmail.com
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CURRENT PROFILE		
Designation	:	Assistant Professor
JOB PROFILE		
TARGETED TRAINEES	:	UG
SUBJECTS TAUGHT	:	Indian Financial System, Corporate Accounting, Financial Accounting, Insurance Promotion, Banking Theory & Practise.
SPECIALIZATION	:	Cost Accounting
PROFESSIONAL EXPERIENCE	:	30 Years
<i>Teaching</i>	:	30 Years
<i>Research</i>	:	Nil
Board of studies	:	-
ACADEMIC ACHIEVEMENTS		
<i>Seminars / Workshops / Conferences Organised</i>		
<i>Seminars / Workshops / Conferences Attended</i>		
National		
SNo	Title	Date(s) Organiser(s) Location
1.	Indian Startups - Issues, Challenges and Opportunities, Two day international seminar on “Indian Startups - Issues, Challenges and Opportunities Organised by K B N College Vijayawada, from 21 st - 22 nd June,2024.	

2. International Conference on Cyber Security in E- Business and Management (ICCEBM - 2024) on Innovations in E-Commerce, Organised by the Dept of Commerce and Management at Sri Durga Malleswara Siddhartha Mahila Kalasala in association with SOLETE, Vijayawada on 29th August, 2024.
3. Cyber Security and Career Path a National Conference on “Future Challenges and Oppurtunities in Cyber Security” Organised by CSTS Govt. Kalasala Jangareddigudem on 7th October 2023.
4. An Overview of Scheduled Tribals in India, Two-Day National Seminar on “The Existing Oppurtunities Facilitating The Preservation Promotion and Dissemination of Tribal in India” Organised by KBN College Vijayawada on 17th - 18th November 2023.
5. Harness the Power of Business Intelligence : Transuting Data into Business Decisions a National Seminar on Advances in Business Analytics and Intelligence Organised by Dept of Commerce and Bussiness Administration, Acharya Nagarjuna University on 14th - 15th Febrauary, 2025.
6. Emerging issues in Global Economy a National Seminar on “Challenges and Strategies in IT Sector” Organised by Acharya Nagarjuna University Guntur on 16th & 17th December 2023.
7. Five days FDP on “GST and Tally Prime” Organised by P.B. Siddhartha college of Arts and Science, Vijayawada from 20th - 25th January 2024.
8. Five days FDP n “Unlocking Innovation : Exploring Intellectual Property Rights” Organised by P V P Siddhartha Institute of Technology, Vijayawada from 16th - 21st May, 2024.
9. Five Days International FDP on Digital Marketing Organised by Nishitha Degree College (Autonomous) Nizamabad, from 27th -31st May, 2024.
10. One Week FDP on “Emerging Issues in Higher Education and Research” Organised by P.B. Siddhartha college of Arts and Science Vijayawada, from 6th - 10th June, 2024.
11. IP Awareness/Training Program under National Intellectual Property Awareness Mission Organised by NIPAM, Govt of India on 19th July,2024.
12. One-Day Teacher’s Uppskilling Programe Organised by VIT-AP University, Amaravathi on 28th July 2024.

13. Five days National FDP on “Empowering Educators with Modern Pedagogy and Use of AI in Teaching and Research” Organised by IIRA Maharashtra-Mumbai - Thane from 13th September to 17th September 2024.

14. One Week National Level FDP on Mastering Research Fundamentals” Organised by IIRA Maharashtra-Mumbai - Thane from 26th September to 2nd October 2024.

<i>Textbooks authored With details of Title, Co-authors if any, Publisher, ISSN/ISBN</i>	:	-
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